POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
UNITED STATES MEDIAN AGE (YRS)	248,709,873	281,421,906 35.3	290,647,163 36.1	305,918,071 37.3
INDIANA	5,544,159	6,080,485	6,183,547	6,349,386
MEDIAN AGE (YRS)		35.2	35.9	36.9
HISPANICS (ANY RACE)		214,536	235,307	270,462
STATE'S PERCENTAGE		3.53%	3.81%	4.26%
POPULATION BY RACE		2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE		5,320,022	5,383,862	5,498,908
STATE'S PERCENTAGE		87.49	87.07	86.61
MEDIAN AGE (YRS)		36.3	37.2	38.4
BLACK/AFRICAN-AMERICAN		510,034	528,049	542,468
STATE'S PERCENTAGE		8.39	8.54	8.54
MEDIAN AGE (YRS)		29.4	29.8	30.6
AMERICAN INDIAN/NATIVE		15,815	17,284	19,536
STATE'S PERCENTAGE		0.26	0.28	0.31
MEDIAN AGE (YRS)		32.0	31.8	31.8
ASIAN		59,126	64,391	72,756
STATE'S PERCENTAGE		0.97	1.04	1.15
MEDIAN AGE (YRS)		30.0	30.6	32.1
HAWAII/PACIFIC ISLANDER		2,005	2,148	2,515
STATE'S PERCENTAGE		0.03	0.03	0.04
MEDIAN AGE (YRS)		26.9	26.9	27.4
OTHER		97,811	108,621	125,958
STATE'S PERCENTAGE		1.61	1.76	1.98
MEDIAN AGE (YRS)		23.6	24.3	25.3
POPULATION BY LOCALITY			2003 ESTIMATED	2008 PROJECTED
URBAN SUBURBAN RURAL			955,596 3,466,887 1,761,064	932,438 3,609,997 1,806,951

SOURCES: USDA AND CLARITAS INC. © 2004.

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## **INDIANA: EXPENDITURES**

INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$46,383		
PER CAPITA	\$23,010		
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$95,435,176,000	\$120,878,798,000	26.66%
FOOD AT HOME TOTAL	\$11,258,084,700	\$12,873,680,600	14.35%
FOOD AWAY FROM HOME TOTAL	\$10,060,836,600	\$12,587,205,300	25.11%
FOOD AS % OF TOTAL EXPENDITURES	22.34%	21.06%	
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$2,117,586,700	\$2,438,130,600	15.14%
FISH & SEAFOOD PRODUCTS	\$211,297,800	\$242,970,400	14.99%
FRUITS & VEGETABLES	\$1,192,051,300	\$1,345,568,900	12.88%
DAIRY PRODUCTS	\$1,229,733,100	\$1,401,568,800	13.97%
BAKERY PRODUCTS	\$1,236,567,300	\$1,371,970,200	10.95%
CEREALS & PRODUCTS	\$621,318,900	\$722,560,900	16.29%
PREPARED FOODS	\$1,888,644,700	\$2,187,085,800	15.80%
JUICES	\$286,029,400	\$323,835,500	13.22%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH FAST FOOD FULL SERVICE	\$694,583,400 \$299,919,300 \$394,664,200	\$958,636,200 \$400,016,300 \$558,619,900	38.02% 33.37% 41.54%
LUNCH FAST FOOD FULL SERVICE	\$2,458,989,200 \$1,491,460,600 \$967,528,600	\$3,059,252,800 \$1,804,137,500 \$1,255,115,400	24.41% 20.96% 29.72%
DINNER FAST FOOD FULL SERVICE	\$3,632,747,700 \$1,444,726,000 \$2,188,021,700	\$4,638,379,800 \$1,756,808,800 \$2,881,571,000	27.68% 21.60% 31.70%

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## Transportation and Marketing

FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$883	\$974	10.31%
POULTRY	\$239	\$265	10.88%
EGGS	\$37	\$40	8.11%
FISH & SEAFOOD			
FRESH	\$47	\$51	8.51%
FROZEN	\$28	\$33	17.86%
CANNED	\$12	\$13	8.33%
FRUITS / VEGETABLES			
FRESH	\$336	\$366	8.93%
CANNED	\$81	\$90	11.11%
FROZEN	\$61	\$63	3.28%
OTHER	\$19	\$18	-5.26%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$170	\$182	7.06%
CHEESE	\$140	\$147	5.00%
ICE CREAM	\$81	\$89	9.88%
BUTTER / MARGARINE	\$42	\$51	21.43%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$400	\$426	6.50%
COOKIES	\$75	\$79	5.33%
CRACKERS	\$41	\$44	7.32%
CEREALS & PRODUCTS			
CEREALS	\$152	\$162	6.58%
PASTA PRODUCTS	\$43	\$50	16.28%
FLOUR & MIXES	\$40	\$48	20.00%
RICE	\$23	\$28	21.74%
PREPARED FOODS			
SNACKS/CHIPS	\$142	\$165	16.20%
JUICES	\$119	\$129	8.40%
FROZEN/PREP. OTHER	\$117	\$136	16.24%
SOUPS	\$65	\$76	16.92%
SAUCES & GRAVIES	\$60	\$60	0.00%
BABY FOOD	\$46	\$50	8.70%
FROZEN MEALS	\$44	\$50	13.64%
NUTS	\$31	\$34	9.68%
SALADS	\$25	\$30	20.00%

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